GEIJER SPIRITS

Year Founded: **2013**

Region: **California**

Founder: **Martin Geijer (YAY-er)**

Known For: **A family of products that is truly unique in its approach, of the highest quality and that brings base spirits to life!**



Geijer Spirits was started to share my Swedish great grandmothers' glögg recipe. I never realized that I would fall in love with the craft spirit space so wholeheartedly and that this would lead to releasing further niche products for the cocktailing and mixology scene. Being inspired by all the flavors brought forward by talented bartenders really opened up my eyes to the balance and harmony of complex flavors, and I started filling every flat surface with maceration, infusions and crazy experiments. I quickly learned that a well-balanced spirit did not need a lot of sugar to taste good, so all of my spirits have much lower sugar content than other products on the market. All these infusions were then tirelessly combined into innumerous expressions that lead to award-winning craft spirits, one at a time. By happy coincidence, I teamed up with the extremely talented distiller at Coastal Spirits and working closely together we turned these home infusions into the spirits you see and taste today. Loaded with botanicals and low in sugar. I hope you enjoy drinking these spirits as much as I enjoy making them.



California Aqua Vitae

'5 Terrific Bottles of American Aquavit Worth Your Attention.' -Liquor.com 2020

A traditional Scandinavian staple - Aquavit is easily consumed as a shot or as a base spirit for cocktails as a substitute for gin!

A blend of traditional Scandinavian botanicals and California sunshine. This savory spirit stands well on its own — but could be used as a solid backbone for creative cocktails. The caraway, fennel and dill serve many modifiers well, and the orange peel, ginger and sage brighten the traditional spices. Dare we say a California fusion spirit! The botanicals are macerated overnight and then pot-distilled in micro batches for a truly hand-crafted spirit. We chose a balance of more savory botanicals to give this traditional spirit a California "vibe".

Base: neutral grain spirit (corn)

Ingredients: caraway, fennel, dill, ginger, grapefruit peel, black pepper, sage, clove and cardamom