

SUPERSTITION

– MEADERY –

Founded: 2012

Founders: Jeff and Jen Herbert

Region: Arizona

Known for: Reintroducing the world's oldest fermented beverage to mankind.

-Gluten Free/Beegan-

Superstition Meadery is one of the most influential modern meaderies in the U.S. - born from humble home-brewing roots in Arizona, grown via dedication and creativity, and now producing a vast and varied portfolio of meads and ciders. Their work has helped push mead beyond its "novelty" status, showing it can be as serious, expressive, and ambitious as craft beer or wine – all while staying rooted in tradition.



Over the years, Superstition Meadery has created hundreds of unique meads and hard ciders — ranging from dry to sweet, still to sparkling, and traditional honey-forward meads to more experimental blends with fruit, spices, herbs, barrel aging, or other twists. Their approach combines respect for mead's ancient roots with a "craft-beer-style" mindset: they treat mead like a living art form. That means trying out bold, modern flavor experiments (fruit, hop-influenced meads, barrel-aged "beer-mead crossovers," etc.), as well as more classic honey-wine styles. most of their meads fall in a typical wine-like ABV range (around 13–15%), and because they ferment from honey (not grain), most meads are gluten-free (unless aged in beer barrels, where trace gluten might remain).

Superstition has earned wide acclaim: they've won multiple awards at major mead competitions (e.g. at Mazer Cup International Mead Competition they bagged several golds and a silver) — at one point becoming the most-awarded meadery at that international competition. Their main tasting room in Prescott has been repeatedly praised by reviewers and customers alike, earning "Best Brewer Tap Room in Arizona" and "Best Brewer Tap Room in the United States" accolades from RateBeer.



Blueberry Spaceship Box

Blueberry Spaceship Box is the top-rated cider in the world on Untappd, and as we like to say...it is the best cider in the universe!

This provocative blend of tart apples and semi-sweet blueberries has made this the unabashed world leader in cider flavor. Blueberry dominates but is lightly restrained by granny smith apple skin tannin while subtle notes of vanilla and dark muscovado sugar lend complexity to this cider that finishes crisp and refreshing.

Gluten Free



Imperial Cider Cans

Apple perfection in a can. A semi-sweet and medium bodied cider ideally balanced with alcohol, tannins and carbonation. In the Superstition style, this cider is at the same time crisp and easy drinking yet will leave your palate fully satisfied. Because of its moderate-to-high alcohol content and carbonated, slightly sweet style, Imperial Cider tends to feel rounder and more robust than lighter, session-style ciders, yet remains drinkable and easy on the palate.

Gluten Free



Crystal Sail Mead

Crystal Sail is your license to chill in the form of a delightful bubbly mango mead fermented to a crushable 6% ABV. Let your imagination sail away on the good-good-good-good tropical vibrations in this beautiful can. Instead of heavy honey-wine richness, Crystal Sail goes for lightness — it's bubbly, easy-drinking and designed to be refreshing and approachable, kind of like a sparkling fruit beverage rather than a dessert mead.

Gluten Free, Beegan



Dune Bloom Mead

The Wild West is at its most beautiful when the desert comes alive. Dune Bloom sparkles with honey and iconic prickly pears, inspired by the vibrant terroir of the Southwest and the ephemeral character unique to Arizona's Sonoran Desert. Because it's light, bubbly, and lower in alcohol it works great as a summer or casual drink, especially for people who may not like heavy or overly sweet meads. It's also a good entry-point if you're new to mead — offering a fruity, refreshing experience rather than something intense or dessert-like.

Gluten Free, Beegan



Marion Mead

Marion is a delicious semi-sweet melomel made from blackberries, blueberries, raspberries, and Arizona wildflower honey. This beauty is Superstition's best-selling mead of all time. Because of its berry-honey richness and slight sweetness, Marion pairs nicely with rich cheeses, dark chocolate, charcuterie, or fruit-based desserts.

Marion is a "melomel" — a type of mead made with fruit. In other words, it's honey, water, and yeast fermented together with fruit, rather than plain honey alone.

Gold Medal - Mazer Cup International Mead Competition



Tahitian Honeymoon Mead

Tahitian Honeymoon is a semi-sweet mead crafted with whole Tahitian vanilla beans aged on American oak. This Superstition classic is a Metheglin - a type of mead that is flavored with herbs, spices, or sometimes fruits, giving it additional complexity beyond plain honey and water fermentation.

Top 20 Mead in the World – Untappd & RateBeer

Beelini

Drinks like a bellini in a can!

Invented in Venice and honored by the mead makers at Superstition, BeeLini is a bubbly session mead made with white peaches and honey. BeeLini is the perfect accompaniment to a great brunch, and it is impossible to sip without a smile. It is so good and became an instant favorite of the Super Crew in '22.

