

HIRSCH VINEYARDS

‘Top 100 Winery’

- Wine&Spirits Magazine 2018, 2020, 2021, 2022 & 2023!

‘California Pinot Noir’s Top Terroirs of the Sonoma Coast’ - Wine Spectator

‘David Hirsch is one of the true pioneers of the Sonoma Coast’ - Vinous

‘The Seminal Pinot Noir Grower of the Far Sonoma Coast’ - Wine&Spirits

‘Meet our sustainable heroes’ - Jancis Robinson

Year Founded: 1980

Region: Fort Ross Seaview, Sonoma Coast, California

Winemaker: Jasmine Hirsch

Owner: David Hirsch

Known for: Pioneers of the far Sonoma Coast

Cool Fact: The patchwork of vineyards stretches across several coastal hilltops and lies directly on top of the San Andreas Fault. Consequently, the diversity of soil types, exposure and climate is staggering.

-Sustainable, Organic, Biodynamic-

Perched on a ridge overlooking the Pacific Ocean at Fort Ross, Hirsch Vineyards is the birthplace of great Pinot Noir on the extreme Sonoma Coast. Hirsch Vineyards is comprised of 72 acres, divided into 67 individual farming blocks, corresponding to the dramatic and sudden changes in soil and aspect created by the Fault. This degree of fragmentation is unmatched even by the famously subdivided vineyards of Burgundy’s Côte de Nuits. The vineyard has a fearsome diversity of soils, aspects, elevations and microclimates. This complexity defines our farming and winemaking practices: each block was individually developed and is now farmed, harvested and vinified separately. David Hirsch founded the vineyard in 1980 to grow fruit and make site-specific wine. From the start, all efforts have been on the growing of fruit that makes wines profoundly characteristic of the site vintage after vintage. The wines from Hirsch Vineyards give the passionate drinker an experience of the clash of opposites meeting in nature and life: the edge of the continent washed by the sea; the aeternal grinding of the North American and Pacific plates along the San Andreas Fault; the wet winters and dry summers caused by the ocean and desert climates; the dripping rainforest and parched pastures; the contact and intermingling of cultures: Native American, Mexican, Russian, European; the change in rural economy from logging and ranching to winegrowing. In the wines of Hirsch Vineyards, you find a natural balance and consistency in the harmonious resolution of these opposites. This complex, unique site produces fruit and wines of unusual acidity and balance with a vintage specific concentration of Pinot Noir or Chardonnay fruit. These are wines to be enjoyed now or laid down for future consumption. We look forward to sharing our site and wines with you for many vintages and generations to come!



2023 The Bohan-Dillon Pinot Noir, Sonoma Coast



'Most Popular Pinot Noirs in America's Best Restaurants' -Wine&Spirits Magazine

The Hirsch Vineyards Bohan-Dillon Pinot Noir is an affordable world-class wine that brings to your glass the full spectrum of the True Sonoma Coast. Precociously charming and utterly quaffable, this wine is produced using the exact same winemaking methods and with the same attention to detail as our other Pinots, thereby ensuring a wine of great quality, traditional varietal character, and sense of place. In the Bohan-Dillon you will find the ultimate summer red, the wine for Tuesday night pizza or for entertaining anytime – made with integrity and precision.

Made from three West Sonoma Coast vineyards: Hirsch and Hellenthal, situated contiguous to each other, and the Heintz Ranch. This is the first vintage of Bohan-Dillon to include fruit from Heintz, which we selected due to its storied reputation and our faith in Charlie Heintz, a third generation West County farmer. The Heintz Ranch is located about 20 miles south of Hirsch, just east of the town of Occidental. All three of these vineyards produce wines of character and personality, and together they result in a wine of great integrity and complexity. This Pinot Noir is produced using the same winemaking methods and with the same attention to detail as our other Pinots, thereby ensuring a wine of great quality, traditional varietal character, and sense of place.

95 Points – James Suckling – “Beautiful fresh strawberry, orange peel, citrus, flint and slate aromas. Medium-bodied, crisp and clean, with just a hint of tannin at the end. a gorgeous Pinot.”

93 Points - Decanter - “This bottling outshines many everyday Pinots. Elegantly effortless notes of juicy red berries, soft, sweet florals, and a whisper of coastal herbs—nothing overpowers. On the palate, a touch of minerality meets tart cranberries and fresh raspberries, all lifted by well-integrated, mouthwatering acidity. Made to be drunk young, this easy medium-bodied Pinot is a go-to for a roasted chicken dinner or a pizza night.”



2021 Reserve Pinot Noir, Sonoma Coast

100% Estate Pinot Noir. David Hirsch dreamed for many years of making a Reserve Pinot Noir from his vines. Since our first Reserve in 2009, we have endeavored to capture the most complete and powerful expression of the Hirsch Vineyard through selecting our very best and oldest vineyard blocks for this wine. Each block was individually planted based on its unique combination of soil, exposure and topography, and each is farmed, harvested and vinified separately. Aged in 40% new oak. Opens with notes of fresh dark cherries and cassis, with hints of oyster shell and earth. On the palate, the attack is silky and sapid, with a seductive fullness. The tannins are fine-grained, long and impressive. This is a complex, structured wine that will benefit from time in the cellar.

98 Points – James Suckling – “Aromas of grilled seaweed, oyster shell and iodine with ripe strawberry and citrus rind. Full-bodied with lots of juicy fruit and structure. Fine tannins that are toned and focused. Excellent length.”

97 Points – Vinous