

LOLA WINES

‘Seth Cripe and his LOLA vineyards maintain this standard with their superb craftsmanship and high-quality wines that make the Napa Valley vintners the best in the world.’ -TribelA Magazine

‘Cripe’s wines are uncommonly vibrant, with equal footing in the eclectic and the traditional. A breath of fresh air in Napa. More people ought to know about these wines, and they ought to know about Cripe.’ - Esther Mobley, San Francisco Chronicle

‘Top 25 Wineries to Visit’ -San Francisco Chronicle 2021

Year Founded: 2008

Region: Russian River Valley,
Sonoma Coast, Santa Lucia
Highlands, Mendocino

Winemaker and Owner:
Seth Cripe

Cool Fact: Seth has a side
project harvesting and selling to
select chefs the first certified-
sustainable domestic Caviar and
sun-dried/salt-cured Bottarga
from Anna Maria Island where
he is from.

-Certified Organic as of 2025-

Established in 2008, LOLA’s passion for creating naturally elegant, high quality, and honestly-priced wine stems from our vision of making great wine that can be enjoyed by all. Seth Cripe was a wine prodigy at a very early age, telling his mom he knew he was going to be a winemaker someday. By age 14, she was taking him from their home in Florida to work harvests in Napa Valley at Swanson Vineyards and after a few years he caught the attention of Charlie Wagner and was soon in charge of the Belle Glos Pinot Noir project and traveling to France 3-4 months a year. While working for Caymus, he fell in love with Burgundy. “I was very fortunate to spend a lot of time in Europe, so I have a preference for wines that are more delicate. I wanted to make wines in an elegant, old-world style that is authentic and unpretentious.” After twelve years at Caymus, he did just that and launched LOLA, named after his beloved fluffy grey dog rescued in the mountains above the California coast.



2024 Lola Chardonnay, Sonoma County

Whole cluster press, 2-day cold settle, 7-day native yeast at 75°F, cement tank. 20% 2–4-year French oak for 5 months; full malolactic fermentation. flavors of tropical fruits and citrus, complimented by delicate floral aromas and a bright, crisp mouthfeel. A portion of this wine is aged in older oak, going through a secondary malolactic fermentation to provide a subtle caramelized richness to accent the aromatics and palate. **Organic!**

“LOLA is an intriguing California producer. I’ve very much enjoyed those wines, but this is the first time I’ve tried LOLA’s chardonnay. Like all the LOLA wines I’ve tasted, it’s fresh and lively, subtle and unpretentious.” - The New York Times

"LOLA Chardonnay charges out of the gate with gorgeous lemon grass, orange peel, and honeycomb notes. Medium-bodied and lively in the mouth, it has bags of poise." - Robert Parker





2022/2023 Lola Rosé of Pinot Noir, California

100% Pinot Noir grapes grown on our younger vines in Mendocino and Sonoma Coast. Our 2023 LOLA Rosé is made from 100% Pinot Noir grapes, carefully selected from our younger vines in Mendocino and Sonoma Coast. The grapes were picked slightly under-ripe and gently crushed by foot, followed by a delicate pressing after 8 hours of skin contact. To enhance its vibrancy and structure, we incorporated a small amount of skins and stems back into the pressed juice during fermentation. Enchanting aromas of cherry and guava. On the palate, this wine bursts with bright acidity and a crisp, refreshing finish. **Organic!**



2024 Lola Pinot Noir, California

'Top 50 Wines of 2024' - Jeb Dunnuck

"An excellent value Pinot from proprietor Seth Cripe." -Robert Parker

Lola California Pinot Noir is meant to showcase a true, pure expression of Northern California Pinot Noir. It is made from grapes grown on our vineyards in Mendocino, Russian River Valley and Monterey, with each region lending unique elements to the structure and aromatics of the finished wine. This is our best effort to date in our attempt to make great quality, pure Pinot Noir at an exceptional value! 2 day cold soak, 15% whole cluster for 13 days at 78°F with open top and hand punch-downs. 100% French (20% 2nd year) for 6 months. Superior texture and mouth-feel and is balanced with bright acidity. Bright garnet in color with aromas of cola, blackberry, cherry and vanilla notes, this wine has a rich layered mouth-feel, abundant in flavor and texture. The many layers find focus on the palate while the subtle tannins carry the wine through a soft, balanced and lingering finish. **Organic!**



2022 Lola Pinot Noir, Russian River Valley

Our Russian River Valley Pinot Noir is a blend of Dijon clones 115, 777, as well as a suitcase clone from Vosne Romanée, France, brought back by our winemaker in 2005; all of which are planted at our Bloomfield Road Vineyard in the Russian River Valley AVA. 100% French oak (15% new) for 8 months. This wine is deep garnet in color with aromas of wild strawberry, cherry, red currants and forest floor, accented by notes of dried tea, rose petals, cedar and vanilla bean. On the palate, the wine's bright acidity and supple texture are accompanied by delicate tannins and a long, lingering finish. **Organic!**

"Lola Russian River Pinot Noir offers textbook black cherry, forest floor, earth and hints of autumn leaves in a medium-bodied, supple, beautifully textured style." -Jeb Dunnuck



2022 Lola Cabernet Sauvignon, Napa Valley

'Hot Brands 2024' - WineBusiness.com

Lola Napa Valley Cabernet Sauvignon is grown on the valley floor just south of the town of St Helena and a bit north of Rutherford. The wine has all of the characteristics of classic Napa Valley Cabernet with powerful blackberry and black cherry aromas combined with cacao, tobacco and toasted oak. On the palate the wine is delicate and smooth yet uniquely fresh and bright. Aged in 100% French oak for 8 months (70% 2nd year).

Organic!