

# UNDERBERG

**'The German Digestif We Can't Live Without' - HuffPost**

**Year Founded:** 1846

**Region:** Rheinberg, Germany

**Founders/Distillers:** Hubert Underberg

**Fun Fact:** The original Rheinberg herbal digestif in which five generations of the Underberg family have manufactured in Rheinberg, according to the secret SEMPER IDEM procedure.

-Sustainable-

The finest selection of aromatic herbs from 43 countries is subjected to comprehensive receiving inspections. In addition to visual and sensory control, these herbs are tested in certified labs, applying more than 250 individual criteria. After having passed this test, they are treated in accordance with the secret "SEMPER IDEM" procedure developed by the Underberg family. This is followed by several month-long maturation periods in casks made of Slovenian oak. Finally, the Rheinberg herbal digestive is filled into our typical single-portion bottle with its unique straw-colored paper-wrapper. The Rheinberg herbal digestive is a very special after-dinner drink, and is served in more than 100 countries, as a crowning finale to gourmet meals or hearty snacks. Underberg provides the herbal kick after any main course. Simply pouring it into a glass will activate your senses. A brilliant shade of amber. You'll be able to discern herbal scents, spices and a bit of Christmas. Now take a small sip and be aware of the full taste of herbs that begin to unfold with a slightly sweet note, at the tip of your tongue.



**2020 Holiday Gift Tin**

**10 x 12pk**

The Underberg gift tin has been a collector's item for Underberg fans since 1986. In 2020 the gift tin will be presented in a completely new design. Based on the repositioning of the brand in conjunction with the revised contemporary packaging design of the folding box, the new edition of this limited gift tin is also expressive and contemporary. The iconic Underberg portion bottle is at the center of the design. Supplemented by the new brand slogan "Extreme since 1846" and the self-ironic statement "Mutprobe to Go", the design of the can stylizes the uncompromising promise of quality that has made Underberg an unmistakable and unique bitter herb for over 170 years.



**Singles**

**4 x 30pk**



**3-Packs**

**4 x 10 x 3pk**