AZIENDA AGRICOLA
LUIGI VICO



Year Founded: **2016**

Region: **Piedmont, Serralunga d'Alba, Italy**

Winemaker: **Davide Rosso**

Fun Fact: **The "comune di" Barolo designation is reserved for Barolo wines in which 85% of the grapes hail from a single "comune" or village.**

-Certified Organic-

Luigi Vico's family roots in the Barolo village of Serralunga d'Alba reach back to 1694, yet it took more than 300 years, and the dedication of a native son, for the family name to appear on a Barolo wine. Luigi's passion for viticulture started when he was just a boy. He would often help his grandparents during the summer months as they tended by hand their few acres of well-placed vineyard land, purchased by their own parents, in the early 1900s. While they did bottle some of their harvest for the family, most of their Nebbiolo grapes were sold off to local winemakers. As is common in many agricultural families, subsequent generations often leave the farm to seek employment elsewhere, leaving behind the grueling work that vine growing can require. The family land was rented out on long-term contracts, and with that, the family's vinous ties to Serralunga seemed to come to a close. Eventually, fate knocked on Luigi Vico's door. Well-established in Turin with his family, Luigi still longed for those summers in the fields with his grandparents. And with the long-awaited expiration of the rental contracts, Luigi realized that he could best honor his family's legacy in Serralunga by reclaiming his vineyards and crafting, finally, a Barolo wine from the family land. Luigi reached out to one of Serralunga's most respected and talented winemakers, Davide Rosso of Azienda Agricola Giovanni Rosso, to help him craft his wines. Their first vintage is the incredibly auspicious 2016, a landmark year for Barolo – and it is clear that there is much more in store from this exciting partnership.



Moscato d'Asti 'Echinopsis Mirabilis' 2024

In a small plot in Serralunga called 'Prato Done,' purchased by Luigi Vico's great-grandparents in 1900, you'll find perfect older Moscato vines that give birth to this lightly sweet and bubbly Moscato d'Asti wine. Considered one of the oldest grapes in the Piedmont area, Moscato Bianco (also known as Muscat a Petit Grains) only began to be crafted in a light, frizzante style in the mid-1800s. Today it is typically enjoyed as a refreshing dessert wine. Hand-harvested. Pressed and cold settled; fermented on indigenous yeasts in temperature-controlled, stainless steel tanks. Second fermentation in tank; must is chilled to stop fermentation when ABV 5.5% is reached. Filtered then bottled.

Echinopsis mirabilis, or the "flower of prayer," is a small cactus that blooms in summer, its white, strongly scented flower appearing at night and only for a few hours.

90 Points - Best Buy - Wine Enthusiast – *"Crystalline clarity defines both aromatics and flavors. The fruit expression shows perfect ripeness while maintaining vivid freshness. Structure and balance work in harmony to create a compelling whole. This is winemaking that understands both tradition and excellence."*



Barolo 'Prapo' 2021

"This 2021 Luigi Vico Barolo "Prapò" is a roaring reminder of how this under-the-radar producer crafts one of the most stunning single-site wines in Serralunga d'Alba."
- SommSelect

One of Serralunga's more renowned vineyards 'Prapò' faces east at some 1,050 feet above sea level, and is best known for wines that are driven by finesse. Hand-harvested. Destemmed; fermented on indigenous yeasts in cement tanks. Aged in French (Fontainebleau) oak cask (25HL). Aromas of red cherry, crushed strawberry, with licorice, violet and cocoa nib notes. Full-bodied, fine-grained tannins; structured with a long finish. Pair with game meats or roasted lamb; aged cheese.

96 Points – Jeb Dunnuck

95 Points – Editors' Choice - Wine Enthusiast – *"Standing at the eastern edge of Serralunga, Prapò has been whispering its secrets since The Vico family first acquired it in 1927. Today those whispers have turned into a symphony. This is aristocratic Nebbiolo at its finest – a masterful balance of power and grace that unfolds like a story you never want to end. Layers of red fruit, violets and subtle cocoa notes dance with the kind of tannins that remind you why Barolo became legendary. A wine that honors not just a family legacy, but the very soul of Serralunga."*



Barolo Comune di Serralunga d'Alba 2021

A new category of Barolo wine as of a decade ago, the designation "comune di" plus village name signifies a Barolo wine farmed and crafted within a specific Barolo village: here, of course, Luigi Vico's hometown of Serralunga d'Alba. This delightful and powerful Nebbiolo is sourced from the 'Meriame' vineyard in Serralunga; in fact, it is essentially a single-vineyard wine. Historically an orchard, 'Meriame' now is home to Nebbiolo vines, yet with an eye toward biodiversity Luigi has left a fruit tree to mark the beginning of each of his vineyard rows. Luigi's great-grandparents purchased this small parcel in 1920. Hand-harvested. Destemmed; fermented on indigenous yeasts in cement tanks. Aged in Slavonian oak cask (15HL). The striking, classic Barolo labels of Luigi Vico were created through the coming together of both history and inspiration. Luigi's grandfather had designed a Barolo label yet never used it; that label's design borrowed a delicate vine border from a travel book printed in 1885, "A Swallow's Flight In Serralunga."

93 Points – Wine Enthusiast – *"The power of Serralunga meets finesse in this brooding beauty. Deep raspberry and cocoa notes surge forward, held in check by classically structured tannins that speak of the village's iron-rich soils. There's something wonderfully untamed here - like the old fruit trees that still stand guard at each row's end, it's a wine that refuses to forget its roots while embracing its future."*